

## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Priorities USA Action
Product	321/340/1522 - PRIORTIES USA ACTN:
Estimate Number	1522

Invoice #	04070160-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04070160
Alt Order #	Political Issue
Deal #	
Order Flight	08/28/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	321
Product Code	340

Agency Ref	
Advertiser Ref	

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a		09/03/12 to 09/09/12	1x	M- - - - -				
	13			M	09/03/12	1:00	6:21 AM	PRATV1203H	\$3,600.00		1
2	13	Judge Joe Brown	3p-4p		08/27/12 to 09/02/12	1x	- - - T - - -				
	13			Th	08/30/12	1:00	3:25 PM	PRATV1203H	\$2,000.00		1
3	13	Live with Kelly	10a-11a		09/03/12 to 09/09/12	1x	M- - - - -				
	13			M	09/03/12	1:00	10:46 AM	PRATV1203H	\$2,400.00		1
4	13	Judge Alex	1p-2p		09/03/12 to 09/09/12	1x	M- - - - -				
	13			M	09/03/12	1:00	1:08 PM	PRATV1203H	\$1,200.00		1
5	13	Judge Judy	4p-5p		08/27/12 to 09/02/12	1x	- - - - F - -				
	13			F	08/31/12	1:00	4:41 PM	PRATV1203H	\$4,000.00		1
<u>Aired Spots</u>				5							

<u>Gross Total</u>	<b>\$13,200.00</b>	
<u>Agency Commission</u>	<b>\$1,980.00</b>	
<u>Net Amount Due</u>	<b>\$11,220.00</b>	<b><u>Payment Terms 30 Days</u></b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.